

How to Fundraise:

Step 1:

Think of at least three to five people you can ask to donate to the 1010 Dance Team. They could be friends, roommates, coworkers, neighbors, parents, siblings, grandparents, aunts/uncles, cousins.... Take two minutes to brainstorm before going to step two.

Step 2:

Think about why this dance team matters to YOU. When did you join? How have you changed from when you first joined to right now? Has what you've learned in this class impacted other parts of your life? Take five minutes to brainstorm before going to step three.

Step 3:

Summarize what you've thought of in step two and send it to people from step one. Remember, the people you love (and who love you) want to support the things you're passionate about.

Here is the link:

<https://gofund.me/f2d1a4e8>

Some helpful tips:

- Weekday mornings are generally better for these types of things, but think about who you're talking to and decide what would work the best. For example, my grandma would receive this information best if it was via email at 6 am because that's when she checks her emails and has her coffee (you can schedule to send this if you get up later).
- Personalize the paragraph based on what would motivate this recipient to donate. For example, my dad loves supporting educational programs, so I would highlight that this program is for dance students in my paragraph.
- Encourage your recipients to send this link to people who would be interested in donating (if you think it'd be appropriate).
- One day after sending a request for people to donate, follow up with a thank you. a) it reminds them to donate in case things came up and they forgot. b) it makes them feel appreciated which is fab. c) they're more likely to donate again (if we need to fundraise next year or two years from now for example) if they remember how good it felt to be thanked for their donation